



MEP Association Launches Next Generation Manufacturing Study

Posted : Tue, 10 Feb 2009 12:03:35 GMT

Author : American Small Manufacturers Coalition

Category : [Press Release](#)

News Alerts by Email ([click here](#))

 [Create your own RSS](#)

Press Release News | [Home](#)



[Lean Manufacturing](#)

Free access to all of the latest lean manufacturing information.

www.infor.com

[Performance Management](#)

Bridge Gap Between Biz & Ops- Perf Mgmt Best Practice Reports Explain

www.SAS.com

[Free 5S and Lean Guides](#)

What is 5S? Easy to read booklet provides intro & how to use 5S.

www.Duralabel.com

WASHINGTON - (Business Wire) The American Small Manufacturers Coalition (ASMC) today launched a study to assess America's progress in adopting manufacturing strategies necessary to win in the global economy.

The Next Generation Manufacturing Study is the first step in a long-term effort by the coalition's members, Manufacturing Extension Partnership (MEP) Centers, to help American manufacturers weather today's recession and maintain manufacturing leadership in the next decade. MEP is a national program that helps small and midsize manufacturers implement competitiveness strategies.

The study, available to manufacturers across the nation at www.NGMStudy.com, is being spearheaded by MEP centers in

17 states including Florida, Illinois, Kentucky, Maine, Massachusetts, Missouri, New Jersey, New Hampshire, North and South Dakota, Ohio, Oklahoma, Pennsylvania, Rhode Island, South Carolina, Texas and Vermont. The study will supplement data collected in a Wisconsin pilot study conducted last fall. Collectively, these states are home to more than 150,000 manufacturers employing more than 5 million workers.

ASMC is conducting the study in conjunction with the recent expansion of MEP services in the areas of growth, supply chain development and green manufacturing.

Next Generation Manufacturing refers to a framework of six forward-looking strategies that are driving manufacturing growth and profitability in the 21st century, said Mike Klonsinski, ASMC board chair and executive director of the Wisconsin MEP. The strategies are customer-focused innovation, systemic continuous improvement, advanced talent management, global engagement, extended enterprise management and sustainable products and processes. The study includes a 61-question web-based survey that asks manufacturers to rank their progress on these key strategies.

"What is world-class today will be standard practice by 2015," said Klonsinski. "To succeed now and in the future, manufacturers need to make the transition to Next Generation Manufacturing."

Business leaders, manufacturers and industry experts say Next Generation Manufacturing represents a way forward for U.S. manufacturers.

"What we see here in the U.S. and around the globe is that the adoption of these strategies aligns with better business performance," said John Brandt, CEO of the Ohio-based Manufacturing Performance Institute (MPI), a global research firm that is conducting the study. Brandt said a recent Wisconsin study of more than 500 manufacturers confirmed the strong correlation between next generation strategies and readiness to compete globally.

"The regions of the world that have a higher number of firms implementing these strategies will compete and win on the world stage, which in turn will promote good jobs and stronger economies," said Drew Casani, director of the Texas Manufacturing Assistance Center (TMAC). "We're confident those regions can be right here in the U.S. if we reach for better performance across all of the Next Generation Manufacturing performance benchmarks."

The study results will provide a wealth of valuable data for manufacturers, business leaders and state and national policymakers. Manufacturers can see how they rank against world-class performance benchmarks and target improvements where needed. Policymakers can strengthen and improve programs and services supporting manufacturers knowing where the critical needs are. "The study results will provide a scorecard, and the scorecard will tell us what we need to do to improve," Klonsinski said. For example, a low score on global engagement may indicate to policymakers actions are needed to help manufacturers sell into overseas markets, he said.

Study participants will receive a customized benchmarking report comparing their progress to the overall results. For more information on the study contact Carrie Hines of ASMC at carrie.hines@smallmanufacturers.org.

Noting the global recession and auto industry crisis, Klonsinski said, "If there were ever a time to be talking about transforming our manufacturing base, it is now."

About ASMC

The American Small Manufacturers Coalition (ASMC) is the national trade association of MEP Centers and partners. MEP is a national

Choose Theme



Search

Web www.earthtimes.org

You can



Current News

News Category

[Business](#)
[Entertainment](#)
[Environment](#)
[General](#)
[Health](#)
[Sports](#)
[Technology](#)
[World](#)

Add to Google Toolbar
[Breaking News](#)
[Press Releases](#)

Ads by Google

[Lean PowerPoint](#)
[Lean TPM](#)
[Process ERP](#)
[ERP Supply Chain](#)
[Manufacturing](#)

Ads by Google



[US Manufacturer Info](#)

Access Company Profiles, Find Sales Leads & Build Lists. Get Info!

www.selectory.com

[Performance Reviews](#)

Free Whitepaper- Best Practices for Automated Employee Performance Mgmt

SumTotalSystems.com/Performar

[Manufacturing Consulting](#)

Business & financial consulting w/ accounting services in New England.

FDPCA.com

[Lean Manufacturing Guide](#)

The Top Industrial Resource. Find Lean Manufacturing Quickly.

Leanmanufacturing.Industrial101.c

[Manufacturing analytics](#)

Manufacturing Dashboards & Reports to Gain Intelligence

www.aegiscorp.com

network of centers in 50 states and Puerto Rico focused on improving the competitiveness of U.S. manufacturers. These centers provide small and midsize manufacturers with public and private resources and services to promote growth, innovation and productivity. For more info visit www.smallmanufacturers.org.

American Small Manufacturers Coalition
 Linda Abbott
 608-826-6215
abbott@chorus.net
 or
 Carrie Hines
 202-341-7066
carrie.hines@smallmanufacturers.org



Copyright © 2008 Business Wire. All rights reserved.

Six Sigma Certification
 From Villanova — 100% Online
 Start Today | www.VillanovaU.com

www.VillanovaU.com

Feedback - Ads by Google

Article : MEP Association Launches Next Generation Manufacturing Study

[Print this article](#)
[Share this article](#)

Stay Updated

[News gadget on your Google homepage](#)
[Subscribe to a news feed in Google Reader](#)

Share on

Del.icio.us	Digg	Facebook	Fark	Google	reddit	Slashdot	StumbleUpon
-----------------------------	----------------------	--------------------------	----------------------	------------------------	------------------------	--------------------------	-----------------------------

Have your Say

Name

Email

Subject

Your Comment

Enter Verification code
DF6305

George Herman Ruth
 The Great Bambino

Roll over to learn more about his extraordinary life.

[ancestry.com™](#) Discover ▶

PetFoodDirect.com

UP TO 25% OFF
 Our Wide Selection of Top Brands

FRONTLINE

[CLICK HERE](#)

[More...](#)

PetFoodDirect.com

UP TO 25% OFF | **Our Wide Selection of Top Brands**

[CLICK HERE](#)

[About us](#) | [News Archives](#) | [Browse old Archive](#) | [Feedback](#) | [Disclaimer](#) | [Mobile/PDA](#) | [News Alerts](#)

The views expressed in the articles are not necessarily those of earthtimes.org and we accept no responsibility for the views or opinions expressed in the articles either direct or indirect.

© 2009 www.earthtimes.org, The Earth Times, All Rights Reserved | [Privacy Policy](#)