

## MINCING SPICE STREAMLINES OPERATIONS FOR GREATER SUCCESS

### BACKGROUND:

**Mincing Overseas Spice Company**, owned and operated by the Ruparelia Family for over thirty years, has been a mainstay in the spice market since 1927. Offering a full complement of herbs and spices, Mincing Overseas Spice Company provides premium ingredients to clients across the world.

In 1978, Mincing entered the spice cleaning and manufacturing field to complement its trade business. In 1986, Mincing purchased Overseas Spice Company, a grinder and blender of spices, and long time supplier to the bakery industry with special expertise in cinnamon, ground nutmeg, mace and ginger.

### CHALLENGE:

Mincing continued to expand, concentrating its business activities to industrial users of spices. Along with growth came the need for a larger facility to accommodate their success. With the acquisition of more modern technologies, it became necessary for Mincing Overseas Spice Company to relocate into their current 50,000 square foot manufacturing facility.

Their rapid growth coupled with the increased facility size demanded a different way of doing business, and NJMEP was there to assist with customized training programs and practical industry improvements for success.

### SOLUTION:

NJMEP utilized its resources to introduce Lean HR and Manufacturing concepts to streamline their business and internal development. Furthermore, NJMEP assisted in the acquisition of an ERP system to manage the increased need for supply chain management, sales order processing, and human resources support.

- Provided guidance in the Selection of an ERP system
- Lean Manufacturing Training
- Lean Human Resource Development Training

### RESULTS:

The following statistics are a direct result of NJMEP's involvement with the Mincing Overseas Spice Company, and Mincing's willingness to adopt key business improvements to ensure continued success.

- Increased Sales Amount: \$800,000.00
- Retained Sales Amount: \$1,500,000.00
- Cost Savings Amount: \$15,000.00
- Plant Equipment Savings Amount: \$250,000.00
- Info System Savings Amount: \$150,000.00

**The President and CEO of Mincing Spice, Manoj Ruparelia, had this to say about his experience working with NJMEP, "Mincing Spice Company and NJMEP's relationship began in 1996. Since then, Mincing has grown to be globally recognized in the food industry, and contributions by NJMEP have been beneficial in Mincing's growth."**

### Connect with NJMEP:

